



In response to the booming medical products industry in the Asia Pacific, Ringier launched **MEDICAL PRODUCTS ASIA**, the ONLY magazine 100% focused on medical devices in Southeast Asia! **MEDICAL PRODUCTS ASIA** is the journal that will highlight the latest developments and innovations for the medical equipment industry covering supplies, furnishings and accessories, product designs, development and services as well as information on legislation, patents and intellectual property rights.

More than just a magazine, **MEDICAL PRODUCTS ASIA** offers the following:

1. Quality Sales Leads From ACCESS

Ringier offers ACCESS, a unique reader inquiry system that helps buyers find suppliers fast. Buyer inquiries are matched by product code, producing real sales leads for advertisers. These quality sales leads are accessible online in a secure password-protected archive created for each advertiser.

2. Quality Multimedia Channels

Medical product sourcing Web site in the Asia Pacific
E-magazine
E-newsletter
Web seminar
Direct mailing to over 14,000 prospects
E-mail circulation to over 22,000 buyers
Representation in conferences and trade shows
Company capability and lites

3. Bonus Distribution to Key Trade Shows

May 4-6, Medical Fair Australia 2010, Sydney, Australia
June 9-10, Health Forum, Singapore
July, Medically 2010, Chennai, India
August 23-26, Saigon Medi-Pharm Expo 2010, HCMC, Vietnam
September 15-17, Medical Fair Asia 2010, Singapore
September, Pharmed & Healthcare Vietnam 2010, Vietnam
September, Hospital Management Asia
October, Hospital Expo 2010, Jakarta, Indonesia
October, 2010 China International Medical Equipment Fair (CMEF)
November, MEDIPHAR Taipei 2010, Taiwan
December, Medifest India 2010, India
December 12-15, Vietnam Medi-Pharm Expo 2010, Hanoi, Vietnam

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